

e | Member Solutions

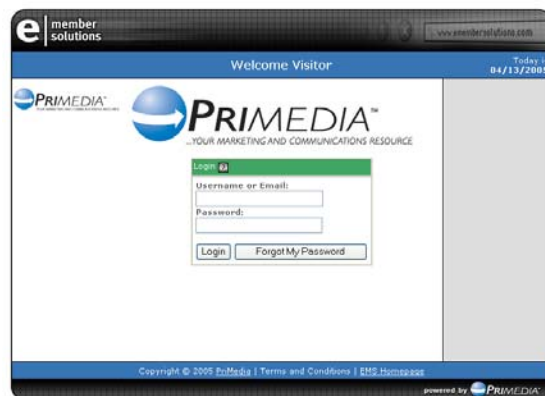
www.emembersolutions.com

Introduction

Developed by PriMedia, Inc., **e | Member Solutions (EMS)** is a comprehensive, online organization-management and community-building application.

Utilizing a robust database, **EMS** allows a user to manage contact profiles, e-mail distribution lists, event calendars, message boards and more! Members will build a stronger sense of community through the interaction and communication tools provided as well.

e | Member Solutions' flexible design is custom-tailored to each organization, utilizing existing logos, typeface and design elements. **EMS'** easy to use interface loads in your web browser, providing members with instant access anytime, anywhere.



Is e | Member Solutions Right for Me?

Does your organization need a website?

Do you need a better tool for keeping track of your members?

Do you need a place you can access member information, send mass e-mails and update event listings even when you aren't at your desktop computer?

Do you need a place to bring members together online and increase collaboration and communication?

If you answered yes to any of these questions, then **e | Member Solutions** is the solution for you.

e | Member Solutions was custom-designed as a tool to assist businesses and organizations with managing their members and member services. **EMS** is completely scalable, perfect for organizations from 10 to 10,000 members.

e | Member Solutions creates an instant web presence for any organization. Furthermore, if you already have a website, **EMS** can be customized to match the existing design elements.

Best of all, **EMS** was designed to put the power in your organization's hands, allowing for designated members to administrate and customize almost every aspect of the application.

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e | Member Solutions Features and Functionality List:

- Create an Instant Web Presence for Your Organization
 - Increase member interaction and correspondence
 - Provide “members-only” materials in a secure, protected environment
- Input and Store Member Information:
 - Name, Address, Phone, E-mail, etc.
 - Custom Fields can be created by the administrator
 - All information can be exported in a CSV (comma separated value) format, which makes it easy to import into MS-Excel or any other spreadsheet/database application.
- E-mails to an Unlimited Number of Members or Recipients
 - Mass E-mails, E-mail Blasts, Distribution Lists, etc.
- Manage Organization Dates and Events
 - A fully functional calendar with graphical and text formatting
- User Groups and Access Levels
 - Custom groups can be created based on the levels of your organization
 - Specific access privileges can be assigned based on group – only allowing access to what you want
 - Members assignment can be changed from group to group at the touch of a button
- Message Boards
 - Provide a secure medium for members to discuss relevant industry issues
 - Increase member communication and interaction regardless of geographic location
- Member Resources
 - You can upload files to allow members to access important documents, such as:
 - ✓ Press Releases
 - ✓ Newsletters
 - ✓ Instructional Guides
 - ✓ Reference Handbooks
- New Features are being added on a regular basis!

For more information about **e | Member Solutions**, contact PriMedia at EMS@primedia-ny.com or call us at (800) 79-MEDIA (800-796-3342).